



## PharmaEssentials™

### Guide to oncology

109 pages (PDF)

**Description:**

This PharmaEssentials *Guide to oncology* covers the biology of cancer including classification. The role of carcinogens, viruses and genetic factors on the aetiology of cancer are discussed. Techniques used to for diagnosis and disease staging are explained. The guide will review the principles of cancer treatment and looks at emerging therapies including details on novel mechanisms of action.

**Target audience:**

It is expected that this guide will be of interest to those working in the field of oncology both in marketing and research roles. A scientific background is not required as the reader is provided with a thorough grounding in the biology of cancer. A full glossary and list of abbreviations is included along with references for further study.

**Learning objectives:**

After reviewing this guide, the reader will be able to:

- ▲ Understand the aetiology of cancer and discuss the common symptoms
- ▲ Understand the biology of cancer including oncogenes and tumour suppressor genes
- ▲ Discuss diagnosis techniques and staging of disease
- ▲ Explain the principles of cancer treatment
- ▲ Discuss the role of supportive care
- ▲ Discuss the various treatments including emerging therapies

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