



Introduction to Oncology and Chemotherapy

San Francisco, California, USA
27th–28th October 2010

- Description:** Delegates attending this course will benefit from an introductory overview of the terminology and classification of cancer and the principle issues in its treatment. Commonly available anti-cancer drugs will be reviewed with emphasis on mode of action, dose intensity and chemotherapy regimes. The range of side effects of chemotherapy treatment – both common and uncommon – will be studied in detail. Quality of life issues in terms of overall assessment and result interpretation will also be discussed.
- Detailed consideration will be given to the treatment of major tumor types: breast, lung, upper gastrointestinal (GI), colorectal, ovarian, prostate and skin cancer. Each session will be presented by clinicians active in these areas and will focus on overall patient presentation and management and cancer diagnosis and staging. Following these sessions, our experts will lead delegates in interactive group discussions on the key issues relating to effective management of each tumor type.
- The limitations of cytotoxic drugs currently available are well known. With this in mind, the course includes in-depth discussion on new drug development and identification of new pharmacological targets of particular interest and value. Clinical trial design issues will also be included.
- Who should attend?** **Healthcare's** courses are designed for both medical and non-medical staff within the pharmaceutical industry. This course is suitable for clinical research, medical information, regulatory affairs, biometrics and strategic marketing personnel.
- Topics to be covered include:**
- ▲ Cancer: terminology and classification
 - ▲ Introduction to anti-cancer drugs
 - ▲ Side effects of chemotherapy and radiotherapy
 - ▲ New developments in cancer therapy
 - ▲ Introduction to the major tumor types: breast, lung, colorectal, skin, ovarian, GI and prostate cancer
 - ▲ Clinical trial issues in oncology
- Faculty Includes:**
- Jeffrey Crawford MD**, Duke University Medical Center, North Carolina
Nancy A Dawson MD, Georgetown University Hospital, Washington
Maurie Markman MD, MD Anderson Cancer Center, Texas
Adil Daud MD, University of California, San Francisco
Alan Venook MD, University of California, San Francisco
- Fee:** The registration fee is \$4,169. This includes lunch and refreshments throughout the day. Accommodation costs are not included.
- Delegates can register on-line or by completing the booking form and returning it together with the appropriate payment to **Healthcare Education Services Limited**. Please retain a copy of the booking form for your records.
- Venue/Accommodation:** Details of the venue will be supplied on registration.



BOOKING FORM

Introduction to Oncology and Chemotherapy

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Please complete your details below and fax this form to: +44 1727 738544

Should you have any queries regarding payment, please email: finance@bridgehead.com
Bookings are not confirmed until payment has been received.

Your details

Title: (tick applicable)	Dr <input type="checkbox"/>	Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Ms <input type="checkbox"/>	Miss <input type="checkbox"/>	Other: (please specify)
First name:				Last name:		
Company:						
Job title:						
Address:						
Post/zip code:				Country:		
E-mail:						
Telephone:				Fax:		

Booking for

Course title:	Introduction to Oncology and Chemotherapy
Dates:	27th-28th October 2010
Fee: (US dollars)	US\$ 4,169

Method of payment

Maestro*	<input type="checkbox"/>	Visa*	<input type="checkbox"/>	MasterCard	<input type="checkbox"/>	AMEX	<input type="checkbox"/>
*Only Debit Cards issued by a UK bank can be accepted.							
Card number:							
Security number: (from rear/front of card)				Issue no: (if applicable)			
Start date: (mm/yy)				End date: (mm/yy)			

Please note:

No refund/credit of registration fee will be made for any cancellations received less than 20 working days prior to the date of the course. Cancellations made more than 20 working days prior to course date will incur a \$100 administration fee. Substitutions may be made at any time.

If **Healthcare** cancels or postpones this event, the registration fee will be refunded. **Healthcare** will not accept liability for any other costs.

Healthcare reserves the right to amend the content and timing of all courses.

Your details will be entered onto our database and we may, from time to time, advise you of other Bridgehead Group products that may be of interest to you. If you do not wish to receive this information then please let us know.