



## Alzheimer's Disease: An Overview

London, UK  
2<sup>nd</sup>–3<sup>rd</sup> March 2010

### Description:

This course will provide an overview of Alzheimer's Disease from both a clinical management and a drug development perspective.

Healthcare's teaching team – all specialist physicians in this therapy area – will offer a broad introduction to Alzheimer's and allow delegates to develop a general understanding of the disease and its neurobiology.

Clinical presentation and disease staging will be discussed and followed by a review of pharmacological and other treatment options. Delegates will benefit from hearing a valuable, 'real life' perspective from a patient and carer – learning about the impact and issues of living with Alzheimer's Disease. The course will conclude with a discussion on clinical trial design issues and a review of ongoing research.

This course will provide an excellent grounding for people new to this area of medicine. Those who have already been working in this field will enhance their knowledge and benefit from the clinical perspective provided by this programme.

### Who should attend?

This course is suitable for pharmaceutical, biotech and other healthcare personnel involved in product management, strategic marketing, research and development, sales, training, medical affairs and pharmacovigilance of drugs used in Alzheimer's Disease and dementia.

### CPD accreditation:

**Healthcare's** programmes are approved by the Faculty of Pharmaceutical Medicine for CPD accreditation. Details can be supplied on request.

### Topics to be covered include:

- ▲ Dementia
- ▲ Neurobiology of Alzheimer's Disease
- ▲ Clinical presentation and differential diagnosis
- ▲ Stages of Alzheimer's Disease
- ▲ Pharmacological treatment
- ▲ Clinical trial design issues
- ▲ Holistic patient care
- ▲ Ongoing research

### Faculty includes:

**Professor Ian McKeith**  
Professor of Old Age Psychiatry  
Newcastle University, UK

**Professor Alistair Burns**  
Professor of Old Age Psychiatry  
University of Manchester, UK

**Fee:**

The registration fee is £1,975 plus VAT/TAXES. This includes lunch and refreshments throughout the day. Accommodation costs are not included.

Delegates can register on-line or by completing the booking form and returning it together with the appropriate payment to **Healthcare Education Services Limited**. Please retain a copy of the booking form for your records. A reduced academic/NHS fee is available—please contact **Healthcare** for details.

**Venue/Accommodation:**

Details of the venue will be supplied on registration.

Accommodation costs are not included in the course fee. However, **Healthcare** has organised a special bed and breakfast rate at the venue for delegates who require overnight accommodation—details of how to book will be provided with registration documentation.



## BOOKING FORM

### Alzheimer's Disease: An Overview

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2<sup>nd</sup>–3<sup>rd</sup> March 2010

**Please complete your details below and fax this form to: +44 1727 738544**

Should you have any queries regarding payment, please email: [finance@bridgehead.com](mailto:finance@bridgehead.com)  
Bookings are not confirmed until payment has been received.

#### Your details

Title: (tick applicable)	Dr <input type="checkbox"/>	Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Ms <input type="checkbox"/>	Miss <input type="checkbox"/>	Other: (please specify)
First name:				Last name:		
Company:						
Job title:						
Address:						
Post/zip code:				Country:		
E-mail:						
Telephone:				Fax:		

#### Booking for

Course title:	Alzheimer's Disease	
Dates:	2 <sup>nd</sup> –3 <sup>rd</sup> March 2010	
Fee: (GBP Sterling)	£1,975.00	PLUS VAT/TAXES

#### Method of payment

Maestro*	<input type="checkbox"/>	Visa*	<input type="checkbox"/>	MasterCard	<input type="checkbox"/>	AMEX	<input type="checkbox"/>
*Only Debit cards issued by a UK bank can be accepted.							
Card number:							
Security number: (from rear/front of card)				Issue no: (if applicable)			
Start date: (mm/yy)				End date: (mm/yy)			

#### Please note:

No refund/credit of registration fee will be made for any cancellations received less than 20 working days prior to the date of the course. Cancellations made more than 20 working days prior to the course date will incur a £75 administration fee. Substitutions may be made at any time.

If **Healthcare** cancels or postpones this event, the registration fee will be refunded. **Healthcare** will not accept liability for any other costs.

**Healthcare** reserves the right to amend the content and timing of all courses.

Your details will be entered onto our database and we may, from time to time, advise you of other Bridgehead Group products that may be of interest to you. If you do not wish to receive this information then please let us know.